

**GOVERNMENT AFFAIRS
& PUBLIC POLICY**

ASIS staff monitored House Oversight & Government Reform Committee hearings on private security contracting in Iraq. Blackwater Chairman Erik Prince and State Department officials testified regarding the performance of Blackwater in Iraq and Afghanistan. The hearing's focus was on Blackwater and did not extend to broader implications for private security.

ASIS staff attended a meeting with Al Martinez-Fonts, Assistant Secretary of Homeland Security for Private Sector, to discuss general issues of private-public cooperation in infrastructure protection, and met with representatives of DHS to further discuss the ASIS "All-Hazards Standard" and the need for government to provide the private sector with a wide range of options in the adoption of standards.

ASIS staff publicized the US District Court decision in Oklahoma, which overturned the state law, opposed by ASIS, which would have prohibited employers and others from having policies to prohibit firearms from parking areas. The decision is under appeal but is an excellent precedent for future cases on this issue.

Headquarters staff met with Michiel Gen of the European Bureau in Brussels (AGS) regarding ways in which we might increase political awareness and participation by our European members. The political climate in the EU seems ripe for ASIS members to raise their visibility among policymakers and to contribute their expertise to discussion of security issues there.

AGS reported on a consultation by the European Commission on Bio Preparedness. European members were consulted and, based on this input, a draft reply to the Commission was prepared.

AGS staff attended a conference organized by Security and Defense Agenda (SDA), a prestigious Brussels think tank on security issues. Contacts were made with Jamie Shea (NATO), Gijs de Vries (former EU Anti-Terrorism Coordinator) and Brooks Tigner (Editor in Chief of *Security Europe*, the only publication dedicated to EU security policy).

The *Volunteer Leadership Update* is published for the information of the entire membership.

Although it is made available only to representatives of the elected and voluntary leadership of ASIS, further dissemination of the information is encouraged through whatever means best satisfies the needs of the group you represent.

STRATEGIC OPERATIONS

The CSO Roundtable sponsored a community resiliency forum in Atlanta in October. Attendees and presenters included CSOs, DHS representatives, and officials from Oak Ridge National Laboratory and its SERRI (Southeast Regional Research Initiative) program. Facilitated by Don W. Walker, CPP, the forum focused on how the public and private sectors can cooperate on SERRI's Community and Regional Resiliency Initiative, and wrapped up with concrete suggestions for both FEMA and DHS.

The inaugural edition of *CSO Roundtable Monthly*, a newsletter tailored to both the Roundtable and to the particular concerns of CSOs, was e-mailed to over 400 verified CSOs. The first edition featured a welcome and overview from Regis W. Becker, CPP, and Don W. Walker, CPP, and each subsequent edition will feature about a dozen article summaries categorized into one of four "buckets" (Security in the C Suite, Leadership & Management, Legislation & Compliance, and Security Strategy and Tactics), as well as Roundtable news, data, blog entries, and interviews.

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DEVELOPMENT

The Foundation's ability to serve the industry depends on the generosity of ASIS members for support. The Foundation is a 501(c) 3 charity and donations are tax deductible to the extent allowed by law. As a volunteer leader, you set the example for other members to follow, so please consider a year-end gift to the Foundation, which will be recognized in *Dynamics* in early 2008. Donations may be made online at <https://www.asisonline.org/store/item.xml?amisId=fo und>

The Foundation began work on the Federal grant to establish and promote business watch programs by meeting Department of Justice representatives and staff from the National Sheriffs Association to coordinate our efforts and produce the best product. The Foundation Business Watch Program will create resources for security professionals to apply in the workplace to help prevent crime. Additionally, the grant will all focus on cooperative efforts between security departments of different companies to reduce crime in public areas or share intelligence.

Foundation staff also participated in a roundtable discussion hosted by the International Association of Chiefs of Police to discuss ways in which private security and law enforcement can work more closely and communicate more clearly to benefit each other. The primary objective was to reexamine the recommendations from the 2005 summit to establish a plan for action. ASIS was recognized by the Chiefs present as essential to achieving the goals of this effort. Marene Allison, Dr. Ken Grover, and Bill Moran represented ASIS at the table.

Development Staff, representing ASIS as a member of the executive committee of the Crime Prevention Coalition of America, attended the National Conference on Crime Prevention. This three-day event presented over 65 workshops and featured a presentation by Dr. George Kelling, co author of the "Broken Windows" theory of crime prevention.

A Board of Trustees conference call was held and the new scholarship award program honoring Roy Bordes was discussed.

Please be sure that chapter newsletter editors receive a copy of this information.

HTML access by other chapter officers may be requested in writing by a Chapter Chairman or RVP.

Requests may be faxed to Karen Kapp at ASIS International headquarters (703-518-1519).

EDUCATION

ASIS staff, together with Dr. Marc Siegel and Steve Amitay, visited various staffers at DHS to discuss the latest developments of ASIS guidelines and standards as they relate to the new legislation requiring voluntary standards for private sector disaster planning and business continuity.

The Chief Security Officer Guideline was opened for public comment and the Private Security Officer Training Guideline is being prepared for comment in early November. The Threat Advisory System Response will also be available for comment in early December. All of these guides are open for public comment for revisions that must take place on a periodic basis.

Commission member Dr. Marc Siegel arranged for ASIS to be appointed as the ISO/TC 223 rep for the ISO Joint Technical Coordination group for management system auditing. This means that ASIS will participate in crafting the standard that will be used for security standards auditors. Special care is being taken by Dr. Siegel to ensure that not only will companies be assured of auditors' competence, but also that qualifications point directly to our CPP certification, and encourage using CPP as a credential.

Indexing of the 2007 issues of *Security Management* has been completed. At least one lending copy of all works in the bookstore is available through the IRC.

Four topics for the November POA revisions are being prepared. A total of 26 topics have been published and 13 topics are in various review/editing stages. Eighteen topics are still available for authors; although 12 are under negotiation.

The Professional Certification Board set passing points for the new CPP and PSP exams. There was a 15% increase in the number of applications for CPP received in October 2007; and a 30% increase for PSP.

ASIS staff met with Tim Giles, CPP, who will serve as Chairman of the Host Chapter Seminar Committee for the 2008 Seminar in Atlanta.

Headquarters staff continues preparations for the 2008 European and Asia-Pacific conferences. Registration for the 2008 Singapore conference opened on October 23rd.

MARKETING

More than 7,100 new members have joined ASIS through October 2007, the highest level in the past 10 years and possibly ever. Part of this success may be attributable to the Reach Out! campaign, which was implemented at the beginning of the year, providing incentives for both individuals and chapters to recruit new members. Special recognition goes to Norman M. Spain, CPP, and Dennis R. Sill, who have recruited more than 40 new members each. The National Capital Chapter is leading in the chapter category, with 300 new members.

Te record for certification applications also has been broken. At October month-end, total applications for all three programs reached 1,645, the highest level in the past four years and possibly ever. Each of the three programs (CPP, PCI, PSP) has set individual records for the same timeframe. About one-third of total applications are from individuals outside of the United States. The individual and chapter rankings for the Power of Certification campaign have not changed significantly since the last report. But there is a tight race for corporation leader, with Securitas at 11 newly certified employees, followed closely by the U.S. Postal Service at 10.

ASIS exhibited at the International Association of Chiefs of Police (IACP) conference, October 13-16, in New Orleans. Most of the people who visited our booth were interested either in membership or certification.

Circulation in print and broadcast media YTD through October is approximately 24,200,000. Many thanks to those members who lent their time and expertise to respond to the media, including Severin Sorenson, CPP, Kevin O'Brien, Joe Ricci, and Ken Grover. Topics of interest included security of visitors' passes, tracking bank robbers, and armed vs. unarmed security guards.

The following elected and voluntary leaders have access to this information via the ASIS website address given below:

Board of Directors,
Professional Certification Board, Senior Regional Vice Presidents, Regional Vice Presidents, Assistant Regional Vice Presidents, Council Chairmen, Council Vice Chairmen, Council Members, Chapter Chairmen, Chapter Vice Chairmen, and Past Presidents.

PUBLISHING

In October the department completed the November 2007 issue of *Security Management* with 120 pages.

Security Management Online statistics are still in flux following the redesign of the site in September.

ASIS Online activity for September served 65,396 unique visitors. Our visitors accessed the site an average of 1.9 times during the month, for a total of 125,887 visits, and for each visit they looked at an average of 4.2 site pages for 5.8 minutes.

The September edition of *EuroDynamics* contained an events agenda and comprehensive coverage of European events and topics of interest. *EuroDynamics* is available for review online at www.asisonline.org and www.asisonline.eu.

FINANCE & ADMINISTRATION

Within the 2007 Grassroots Membership initiative campaign, 2,648 recruiters/sponsors suggested 3,731 recruits for membership and 3,474 of those have become ASIS members.

There were 53 active jobs posted at the end of the reporting period on the ASIS Employment Resource Center. Members are encouraged to use this service not only for job searches and recruitment needs, but also for the available career development services.

Headquarters conducted training, made presentations and provided materials to membership during the month of October via two Regions and three Chapters. Staff also fulfilled 12 requests for assistance from Regional leadership and set up two conference calls.

ASIS staff coordinated with Latin American Chapters the translations of the chapter request forms we currently use for chapter management purposes into Spanish, to aid these Chapters in their daily operations and for ease of use.