

March 2007



MEMBERSHIP SURVEY RESULTS

What additional value to your membership can your local chapter provide?

Response Total

Hold successful Chapter Workshops/Seminars	35
Create meaningful networking opportunities	30
Provide meaningful professional development	27
Partner with other professional organizations with similar interests	23
Publicize to the members local employment opportunities	20
Sponsor and encourage a Certification (CPP™, PSP™, PCI™)	19
Recognize/profile members monthly in Newsletter	15
Recognize/profile member companies in Newsletter	15
Leadership should be accountable and attentive to members	14
Publicize locally about Chapter meetings	11
Keep costs in line for meals	9
Assist members financially to attend ASIS functions (where practical)	9
Present 5, 10, 15, etc. Year Membership Pins	7
Develop award for long standing contributions to Chapter	7
Issue ASIS Pens with Chapter names	4
Improve electronic reporting capabilities to Headquarters	4
Other (please specify)	0
Total Respondents	39
(skipped this question)	0

How many meetings do you attend per year?

Response Total

0 - 3	14
3-7	12
7-10	11
Total Respondents	37
(skipped this question)	2

The main reasons I do not or can not attend more meetings is?

Response Total

This question does not apply to me	11
Too busy	10
Other (please specify)	9
Location	7
Time not convenient	6
Lack of interesting speakers	3
No recognition for member regular participation	3
Lack of reminder calls or email messages	2
Need more business related topics	1
Lack of fellowship	1
Lousy food	0
High meal prices	0
No variety	0
Total Respondents	37
(skipped this question)	2

The main reasons I do not or can not attend more meetings is?

1. Urgent business issues
2. I have made two presentations to the Memphis Chapter, one in 2005 and one in 2006.
3. New member, have not been to meeting yet.
4. Too Much Unprofessional Behavior
5. Distance; 200 miles rd trip
6. it lost its value for me - people only going through the motions
7. Job travel interferes.
8. My own fault. I simply have not made it enough of a priority, yet. But plan to currently.
9. Business Travel

To remain fiscally strong and at the same time provide a "value" to membership Chapter dues must be reinstated. What \$\$\$ amount will provide the most benefit?

	Response Total
\$50.00 per year	20
\$100.00 per year	6
I do not want to pay local dues	5
\$75.00 per year	5
Other (please specify)	3
\$125.00 per year	1
Total Respondents	38
(skipped this question)	1

1. I'd be happier with \$25 annual dues
2. 40.00
3. No comment at this time

I prefer to pay my Chapter dues by:

	Response Total
Credit Card (PayPal or similar service)	22
Check	17
N/A	4
Cash	3
Total Respondents	38
(skipped this question)	1

The Chapter funds should be used for:

	Response Total
Training Programs	29
Scholarship Awards	12
Chapter Awards	11
No Preference	7
Law Enforcement and Private Security Appreciation	5
Other (please specify)	4
Total Respondents	38
(skipped this question)	1

The Chapter funds should be used for:

1. Enhanced membership meetings
2. I am a new member and have not comment at this time.
3. Could be used to pay for supplies to print produce and distribute newsletters; training material venue fees. could have 1 big event per yr and 2 specialized training opportunities.
4. guest speakers and seminars that benefit the professional growth of paying, chapter members

To supplement the Chapter funds the meeting fee should be increased to:

	Response Total
\$20.00 (Cost of meal limited to \$15.00)	22
No Change	13
\$25.00 (Cost of meal limited to \$15.00)	3
Total Respondents	37
(skipped this question)	2

What day of the week is most convenient for you to attend?

	Response Total
Tuesday	25
Thursday	14
Wednesday	10
Friday	7
Monday	5
Sunday	0
Saturday	0
Total Respondents	37
(skipped this question)	2

What time of day is best for you to attend a meeting?

	Response Total
Lunch 11:30 - 1:00	30
Alternate Monthly (Breakfast - Lunch - Dinner)	7
Breakfast 8:00 - 9:30	4
Dinner 6:00 - 7:30	4
Total Respondents	37
(skipped this question)	2

What location in the Greater Memphis Area is most convenient?

	Response Total
East Memphis	21
Midtown	12
Suburb / Other	9
Downtown	8
Total Respondents	37
(skipped this question)	2

What location in the Greater Memphis Area is most convenient?

1. No preference
2. does not matter
3. Hickory Hill Area
4. We are off interstate, so it varies, but midtown is nice too
5. central to member office locations
6. Hacks Cross Area
7. Bartlett/Collierville = OK
8. I'm in DeSoto County, so anything about 20-30 mins away is fine.
9. Bartlett

I suggest the following establishment as a location to have a meeting:

Total Respondents	15
(skipped this question)	24

1. Half Shell is good. Schering-Plough conference room might be available as it is for MCIA.
2. Big Foot Lodge
3. holiday inn east or hilton
4. Any with 'private' dining area
5. Embassy Suites, Poplar & Ridgeway
6. Happy with current selection
7. University Club
8. none
9. HI Poplar & 240
10. Olive Garden
11. Half Sheel is good. Schering/Plough might be available to us.
12. no preference
13. Little Venice
14. Little Venice
15. Halfshell off Mendenhall

Please rate 1 - 5 (1 = low interest 5 = high interest) your interest level in the following security topics.

	No Interest	1	2	3	4	5	Response Average
Physical Security	1	0	1	4	7	22	4.47
Digital Video	1	1	2	4	10	17	4.18
Access Control	2	0	2	4	10	17	4.27
Loss Prevention	0	1	2	6	9	17	4.11
Security Management	0	1	2	4	15	14	4.08
Workplace Violence	2	0	3	5	11	14	4.09
Employee Theft	2	1	3	2	14	13	4.06
Disaster Recovery	1	1	3	8	10	13	3.89
Legal Aspects of Security	1	1	4	6	11	12	3.85
Covert Surveillance	1	3	3	8	7	12	3.67
Crime Prevention	2	1	6	2	15	11	3.83
Terrorism	0	2	5	4	13	11	3.74
ASIS Topics/ CPP Studies	0	2	6	9	7	11	3.54
Investigations/Audit	2	2	3	9	10	10	3.68
Fraud	2	2	4	2	16	9	3.79
Safety	3	2	3	6	15	6	3.63
Executive Protection	3	5	6	6	10	6	3.18
Security/Criminal Justice Education	1	4	4	11	9	6	3.26
Security Force Management Operations	1	2	8	8	9	6	3.27
Fire Prevention	2	3	9	6	9	6	3.18
Travel Security	2	3	6	12	7	6	3.21
Healthcare Security	4	9	4	8	4	6	2.81
Security/Sales	7	9	6	5	2	6	2.64
Airport Security	6	3	7	6	8	5	3.17
Mailroom/Bomb Threats	1	1	6	17	6	5	3.23
School Security	5	3	11	7	4	5	2.9
Personnel Screening	2	3	3	9	14	4	3.39
Information Security (INFOSEC)	1	4	5	11	11	4	3.17
Drug Abuse Prevention	4	3	9	9	5	4	2.93
Computer Security	2	3	6	11	10	3	3.12
Security Personnel/Human Resources	1	4	9	11	7	3	2.88
Law Enforcement Administration	5	6	10	10	4	0	2.4

Total Respondents
(skipped this question)

37
2

What other topics would you like to have presented?

Total Respondents 5
(skipped this question) 34

1. Cargo security, maritime security
2. Disaster preparedness through disaster recovery;
3. The above is a pretty comprehensive listing, and should last us quite awhile.
4. Biometrics
5. local and state efforts in regards to homeland security.....corporate security strategies.....visitor and access control

Please provide a name of an individual or an organization who you would like to have as a guest speaker.

Total Respondents 17
(skipped this question) 22

1. Larry Godwin; MPD Director
2. None currently come to mind, but we should encourage this to be an on-going enterprise for all of us.
3. BOMA, Cargo task force, Anti-terrorism task force, gang squad,ASHRM,JIF, EMA.
4. The Mayors of Memphis and Shelby County
5. Commander Jeff King Bartlett Fire Department Teachs disaster related classed for T.E.M.A.
6. Memphis OCU or Blue Crush Team Leaders
7. U.S. Coast Guard, related to MTSA requirements
8. Homeland Security RE: threat issues with memphis and real case scenarios; what resources can Memphis expect if situation occurs here? How can we prepare to be self-sufficient? District Attorneys Office - relating to prosecution and what they need from businesses
9. Buddy Chapman - CrimeStoppers MPD Director Godwin; Sheriff Luttrell Ira Lipman - Guardsmark or other CEO types
10. Shelby County Sheriff's ALERT (Area Law Enforcement/Retail Team)team.
11. Mayors, Police Chief, Sheriff, DEA, people who are dealing with the rampant amount of crime going on in this city today.
12. Local law enforcement members: Sheriff, Police Chief(s), FBI SAC, Gang Unit, Drug Unit, etc.
13. I'd like to hear from various executives and business owners about how they view security, protection, and risk management. e.g. cost vs. investment, what they value, what we could do better, etc.
14. Memphis Police Chief, Shelby County Sheriff, Desoto County Sheriff, Air National Commander, FedEx
15. Breakfast Club16. Major Mason Ezzell(CEO of LSI) and member of Tennessee State Guard on personal disaster rediness and home protection.
17. State of Tennessee Director of Homeland Security

What other activities/events would you like to see added to the monthly meetings?

Total Respondents	10
(skipped this question)	29

1. Additional money-raiser idea (comes from MCIA) is to hold a Half & Half raffle. Tickets purchased at 3 for \$1, 7 for \$2. Winning number usually drawn by guest speaker, with winner receiving half the pot. Treasury gets the rest. Variations on this theme are possible, and probably easily accepted by membership.
2. An occasional joint meeting with non-security groups like ASHRM, JIF, BOMA.
3. Who's Who in the Memphis Commerce
4. Security issues roundtable - a chance to throw out for discussion a current problem or interesting situation.
5. Ask each person/company if they can donate an item to be given away as a door prize. Compile a list that shows monthly who/what company is responsible for the door prize. If there are more than 12 door prizes, (gift card, car wash, a company's advertising item (incentive) more could be given away monthly.
6. A half & half raffle would also be a good fundraiser: MCIA method is: Purchase tickets 3 for \$1, 7 for 2\$. Guest speaker or other unbiased uninterested party draws winning ticket. Winner gets half of the pot. Treasury gets remainder (and any odd dollar if pot has odd number of dollars). Other giveaways could also be tied to those tickets.
7. While I have been bad about not making it to local ASIS chapter meetings, I have been part of other groups that had small raffles at meetings where they gave away some "schwag". Maybe give out a few ASIS pins, padfolio covers, stuff like that. It's a fun little boost and helps everyone feel like part of a special group. Many people dread going to a "another boring meeting", especially if they have to fight traffic to get there. It is sort of like getting a toy from the treasure box after seeing the dentist when you're a kid. - Just an idea.
8. 50/50 Drawing, Attendance Prizes
9. 50-50
10. speakers and the virtual seminars seem to hold the most significance. I think another value add would be setting up a local or regional trade-show so willing vendors can showcase their products and services to local/regional endusers - would really benefit those who can not make it out to the national shows

Do you want a chapter newsletter?

Response Total

Yes	33
No	6
Total Respondents	37
(skipped this question)	2

How often should the newsletter be published?

Response Total

Quarterly	22
Monthly	7
Other (please specify)	2
Total Respondents	31
(skipped this question)	8

1. email only -monthly; very short
2. whatever is feasible

How would you like to receive the newsletter?

Response Total

As an email attachment	23
Link to chapter website	11
Regular US Mail	2
Hand-out at the business meeting	2
Total Respondents	30
(skipped this question)	9

I visit the ASIS International website:

Response Total

Monthly	16
Weekly	12
Other (please specify)	7
Daily	2
Total Respondents	36
(skipped this question)	3

1. several times weekly for job opportunities
2. rarely
3. rarely
4. once or twice a year
5. Occasionally
6. once in a while
7. Two or three times a year.

Do you see value in a chapter web site?

	Response Total
Yes	26
No	12
Total Respondents	36
(skipped this question)	3

Would your employer or company assist in sponsoring the chapter by buying advertising space in the newsletter or web site?

	Response Total
Yes	12
No	20
Total Respondents	34
(skipped this question)	5

**I am interested in a Chapter Volunteer Leadership or Committee position?
These positions include: Membership Programs Hospitality Law Enforcement or Private Security Liaison Newsletter Publisher; Website Administrator.**

	Response Total
Yes	13
No	23
Total Respondents	36
(skipped this question)	3

Thank you for your offer to volunteer. Please provide your name and contact information below.

Total Respondents	11
(skipped this question)	28

I am interested in the following:

	Response Total
Hospitality Chairperson / Committee	3
Private Security Services Liaison	1
Membership Chairperson / Committee	3
Program Committee (Chair is filled)	3
Newsletter Editor	1
Certification Rep / Committee	1
Law Enforcement Liaison	3
Webmaster	2
Other (please specify)	1
Total Respondents	13
(skipped this question)	26