



## Global Terrorism, Political Instability and International Crime Council February 2008

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Welcome to the third edition of the quarterly newsletter of the Global Terrorism, Political Instability and International Crime Council.

This edition features the following articles:

- **An outline of the Council's upcoming Annual Conference. This year's focus: "Unconventional Security Challenges."**
- **A profile of Council members Courtney Banks and Peter Probst and their new consulting venture (see page 2)**
- **Council member Jim Dunne's unique visit to an unusual Chinese museum (see page 3)**
- **Council member Dick Ward review of an intriguing new book on maritime security by expert Michael McNicholas. (also see page 3)**
- **Council members Doug Callen, Mark Camillo and Mario Possamai are making timely presentations on leading security issues. (see page 4)**

### Unconventional Security Challenges: What Keeps the Security Professional up at Night?

By Schele Mongeon, ASIS

The ASIS Council on Global Terrorism, Political Instability, and International Crime is again pleased to sponsor the Annual Government/Industry Conference on Global Terrorism—this year titled *Unconventional Security Challenges: What Keeps the Security Professional up at Night?*

Entirely retooled and refocused to address the latest, most sophisticated terrorist and other unconventional threats, this conference is a must for anyone concerned with the safety of their most valuable resource—their *personnel*.

Unique challenges require unique solutions. The core of this year's conference will be the threats that don't always grab the biggest headlines but prey on the minds of security professionals worldwide.

This solutions-oriented program will cover some of the red flags that signal a crisis and focus on what to do and when to do it.

Front-line practitioners will share answers and approaches to some of the biggest fears: improvised explosive devices, homegrown radical religious terrorists, cyber threats, pandemics, safe international travel, supply chain security, preparation for the unexpected, identity theft. Abroad and at home, protecting people today is a lot more complex than it was just a few years ago. Companies can not afford to leave their people exposed!

High-level government and security experts are ready to share strategies and insights they learned through first-hand experience, offering proven tactics and ideas you can implement right away. In its 26<sup>th</sup> year, the conference promises a fresh look at a well-established topic by focusing on the unconventional.

*The conference will be held March 17-19, 2008 in Arlington, Virginia at the Ritz-Carlton, Pentagon City. Registration (\$850 ASIS member / \$1,050 nonmember) is being handled over the phone at 703-519-6200 or online at [www.asisonline.org](http://www.asisonline.org). A special room rate of \$195 single/double (plus tax) is available thru February 14, 2008 by calling the hotel directly at 703-415-5000 or 800-241-3333.*

## **Council Members Banks and Probst Head Innovative National Security Services Provider**

Council members Courtney B. Banks and Peter Probst are senior executives at Nat'l Security Associates WorldWide LLC (NSAWW).

NSAWW was formed to assist companies in successfully realizing their full potential in addressing the challenges and opportunities of the world's burgeoning homeland and national security markets.

Their clients range from Fortune 100 firms to promising start-ups operating in the United States and internationally. NSAWW is led by senior executives who are leaders in both business development and homeland and national security. The senior governmental and commercial relationships established and maintained by its leadership team have led to highly successful outcomes for our clients and billions of dollars in growth.

NSAWW is a partnership run by executives with proven track records in achieving results for companies desiring to expand in the homeland and national security markets around the globe. Their executives have succeeded in bringing Fortune 100 and small businesses into emerging markets worldwide. NSAWW is a worldwide company with senior level security and business development professionals exclusively committed to helping your company achieve results. NSAWW has offices in Washington, DC; New York; Philadelphia; Jacksonville and Fort Myers, Florida; San Francisco; Scottsdale, Arizona; and Annapolis, Maryland. It also has affiliates around the world. Their website is [www.nsaww.com](http://www.nsaww.com).

**Courtney B. Banks, CEO.** *In her role as Chief Executive Officer, Ms. Banks draws on her extensive experience and expertise to expand clients' business opportunities in the fields of national and homeland security worldwide. Prior to establishing NSAWW, Ms. Banks served as Vice President of Homeland Security for Raytheon Company. Before joining Raytheon, Ms. Banks was Director of Homeland Systems Solutions for Lockheed Martin Systems Management, where she was responsible for business development, marketing, and management strategies. Ms. Banks' career also includes service as Assistant for Global Terrorism Issues in the Department of Defense's Office of the Assistant Secretary of Defense for Special Operations and Low Intensity Conflict during the Clinton Administration. Ms. Banks has also worked at the Department of Justice, the White House, and as Director of Force Health Protection for the Gulf War Illness Task Force for the Department of Defense. She has a Master Degree in National Security Studies from Georgetown University and a Bachelor of Arts Degree in military history from the University of Pennsylvania.*

**Peter S. Probst, Senior Partner.** *Mr. Probst brings considerable expertise to NSAWW from his prior experience as a private consultant focused on advising government and Fortune 100 business leaders on the issues of terrorism, political warfare, and infrastructure vulnerability. However, Mr. Probst has served most of his 30-year career with the Central Intelligence Agency and the Office of the Secretary of Defense. Mr. Probst's work at the Department of Defense primarily addressed the future terrorist threat and the development of strategies, tactics and policy initiatives to more*

*effectively counter it. He also co-authored a provocative major study, titled Terror-2000: The Future Face of Terrorism. Before joining the Department of Defense, Mr. Probst served 20 years with the Central Intelligence Agency working in both the Directorate of Operations and the Directorate of Intelligence, where he focused on the issues of terrorism, insurgency, and political violence.*

## **Finding Security Information in All the Right Places**

**By Jim Dunne, CPP**

I took a spontaneous but enlightening plunge into world of security in the People's Republic of China last April while visiting friends in Shanghai. Among the many attractions there is the Museum of Public Security, which reveals the highlights—at least those the authorities wish to emphasize—of protecting the local populace from crime, unrest, terrorism and fire since 1854, when the British ruled. The museum occupies three floors of a high rise and houses a variety of weapons used over the years by police and by bad guys, displays of noteworthy police and criminal techniques, accounts of major crimes and incidents of unrest, profiles of heroic policemen and several other exhibits, including one showing a skull imbedded with a pair of scissors. Patches and pins from scores of foreign police and security departments are also on display.

The visit left me with unique insights into issues that likely haunt all of us professionally concerned with terrorism, crime and instability. How does the Chinese approach to countering threats differ from our own? How could those who ended the Tiananmen uprising in 1989 possibly understand the constraints under which US law enforcers and security professionals operate? If my visit opened windows into the world of our security brethren in China, how enriching would visits to similar museums in other countries be? Quite enriching, I'd wager.

*The views expressed in this item are those of the author and do not necessarily reflect those of the U.S. Department of State or the U.S. Government.*

## **Book Review: Understanding the Dynamics of Maritime Security**

**By Dr. Richard Ward, Sam Houston State University**

*Maritime Security: An Introduction*

By Michael McNicholas

Elsevier: Butterworth-Heinemann,

Burlington, MA. (2008)

(447 pp, indexed and illustrated.)

Issues involving maritime security have emerged as major concerns since the turn of the century, and in light of the attacks on 9/11. The focus on seaports and maritime transport by the US Department of Homeland Security has also opened a new area of study and research by practitioners and researchers, as well as the private sector. The threat to supply chain managers, the cruise ship industry, port security, and the global economy encompasses much more than terrorism. For the most part the literature on the subject has been relatively sparse, and confined largely to smuggling and piracy.

In *Maritime Security: An Introduction*, Michael McNicholas has compiled a comprehensive overview of the many issues associated with the many facets this subject, that will be of interest to a broad audience in government, the private sector, the intelligence community, and academic institutions. Mr. McNicholas brings a wealth of experience in both government and corporate security to the pages of this book.

Among the major sections of this lengthy tome are chapters on seaports and transport, maritime regulations and programs; vulnerabilities in the cargo supply chain; piracy, smuggling, terrorism; and the financial aspects of the industry. Of particular interest are sections on the vulnerability of the cargo supply chain and an excellent chapter "A Strategic Blueprint for World-Class Seaport Security." Chapters on "Threat Mitigation Strategies" and "Information Security and Assurance" round out the topical substance.

The book contains a large number of charts, illustrations and photographs that will be of interest to those unfamiliar with the methods employed by those who represent various threats. Although the book is titled as an introduction it is much more than a cursory overview, and should be required reading for anyone interested in maritime security.

*Dr. Ward is currently the Associate Vice President for Research and a professor of criminal justice at Sam Houston State University. A former New York City detective, he is the author of Criminal Investigation: A Method for Reconstructing the Past (5th edition) with James Osterburg; and Introduction to Homeland Security, with Kathleen Kiernan and Daniel Mabrey. He is a member of the Council.*

## **Council members make leading-edge presentations**

**Mark Camillo** Director, Business Development, Transportation and Security Solutions, Lockheed Martin Corporation, was a keynote speaker at a Canadian Transportation Security Conference in Ottawa in November 2007. Mark drew on his extensive experience coordinating security 2002 Salt Lake Winter Olympics to discuss transportation security issues at the upcoming 2010 Vancouver Winter Olympic Games. Mark was also featured in the Winter edition of Frontline Security magazine which highly praised Mark's contribution, stating: "We have had the privilege to obtain the knowledgeable on-the-ground assessment of the security work to date and the work ahead by a former U.S. Secret Service agent and well recognized Olympic and major event security specialist."

**Douglas Callen**, former Chief Security Officer at the Transportation Security Administration and now principal of his own consulting firm, Callen and Associates, was a featured speaker at a security issues breakfast meeting in November 2007 in New York City. The meeting was hosted by the Legend Merchant Group, a prestigious New York investment bank. Doug spoke on mass transit security issues.

**Mario Possamai**, a risk management consultant, spoke to the Conference Board of Canada's Council on Security and Technology in Ottawa in December 2007. Mario, who was Senior Advisor at the SARS Commission, presented on using pandemic preparedness as a case study to examine the issues and challenges of establishing security technologies that address the threats of a pandemic.